



*Direction
de l'attractivité
et de l'emploi*

**City of Paris,
Economic Attractiveness & Employment
Directorate**



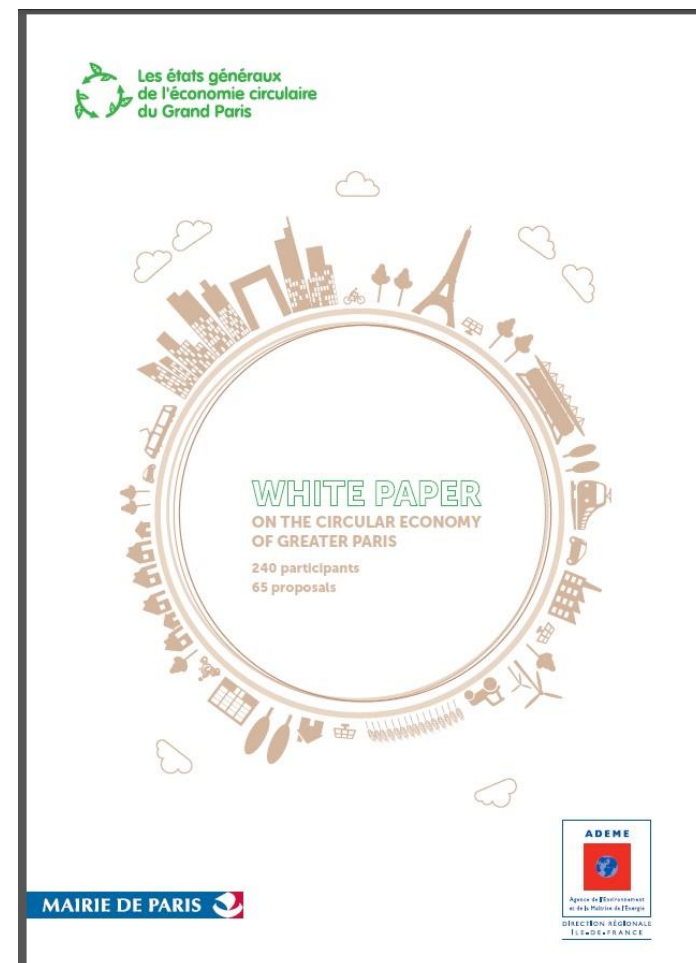
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A participatory approach for Circular Economy



Introduction

- A culture shift
- Participatory approach, global strategy and mutual empowerment
- Some examples of different levers of action at different levels of the virtuous cycle ►





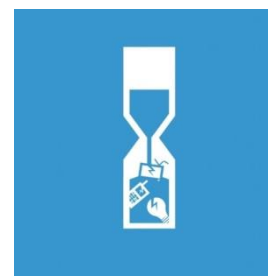
► First level of the virtuous cycle : **ECODESIGN**

➤ Some of the local levers of action :

- **PUBLIC PROCUREMENT**
- **LANDS & BUILDINGS MOBILIZATION**
- **BOOSTING ECONOMIC STAKEHOLDERS**
- **STUDIES & TRAINING**
- **BROKERAGE & NETWORKING**



➤ If stakeholders had a wish...
The elimination of planned obsolescence



► Second level of the virtuous cycle : **AVOIDING WASTE at source**

➤ Some of the local levers of action :

- **PUBLIC PROCUREMENT & EXEMPLARY ADMINISTRATIVE ACTION**
- **LANDS & BUILDINGS MOBILIZATION**
- **BOOSTING ECONOMIC STAKEHOLDERS**
- **BROKERAGE & NETWORKING**



➤ If stakeholders had a wish...
Packaging and over-packaging ban mesures

► Second level of the virtuous cycle : **AVOIDING WASTE**
increasing the reuse

➤ Some of the local levers of action :

- **PUBLIC PROCUREMENT**
- **LANDS & BUILDINGS MOBILIZATION**
- **BOOSTING STAKEHOLDERS**
- **STUDIES AND TRAINING**
- **BROKERAGE & NETWORKING**

➤ If stakeholders had a wish...
Recycling is not Reusing



► Second level of the virtuous cycle : **AVOIDING WASTE**
developing the sharing economy

➤ Some of the local levers of action :

- **PUBLIC PROCUREMENT**
- **NEW PUBLIC UTILITIES**
- **BOOSTING ECONOMIC STAKEHOLDERS**
- **STUDIES AND TRAINING**
- **BROKERAGE & NETWORKING**

➤ If stakeholders had a wish...
Sharing economy should be regulated



► Third level of the virtuous cycle : **RECYCLING**

➤ Some of the local levers of action :

- **PUBLIC PROCUREMENT**
- **NEW PUBLIC UTILITIES**
- **LANDS & BUILDINGS MOBILIZATION**
- **BROKERAGE & NETWORKING**

➤ If stakeholders had a wish...
**More collection to recycle,
but less waste to collect**





► As a conclusion, two methodological **focuses on** :

- **Public Procurement**
- **Participatory governance**



**C'EST VOUS QUI
PROPOSEZ,
C'EST VOUS QUI
DÉCIDEZ !**





**Thanks
for your attention**