GENOVA SMART WEEK

TERZA EDIZIONE

20 - 24 NOVEMBRE 2017

URBAN PLATFORM – Innovazione per la trasformazione delle città
Piattaforme tecnologiche innovative per lo sviluppo della città sostenibile

Il dato e le piattaforme urbane: come abilitare l'innovazione
Urban platform and data: how to enable innovation

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Quite seldom we can start from scratch
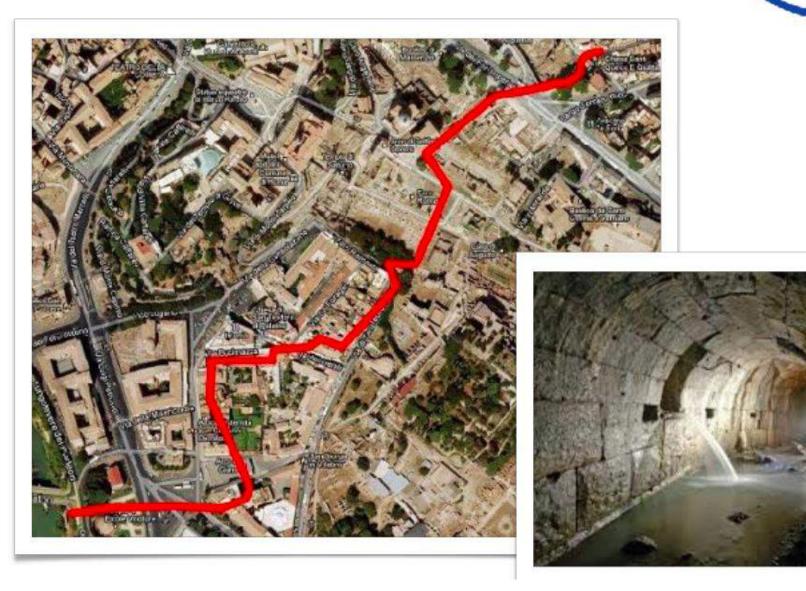
Often we start from "…" situation

(in the city) always is matter of infrastructures & data

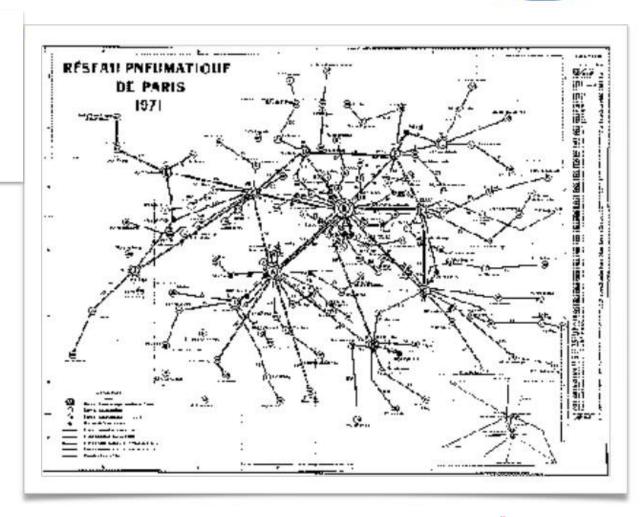ENGINEERING

Smart Infrastructure - Rome

Leveraging on Infrastructures - Paris

RÉSEAU PNEUMATIQUE DE PARIS 1971

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Leveraging current Infrastructures - Rome
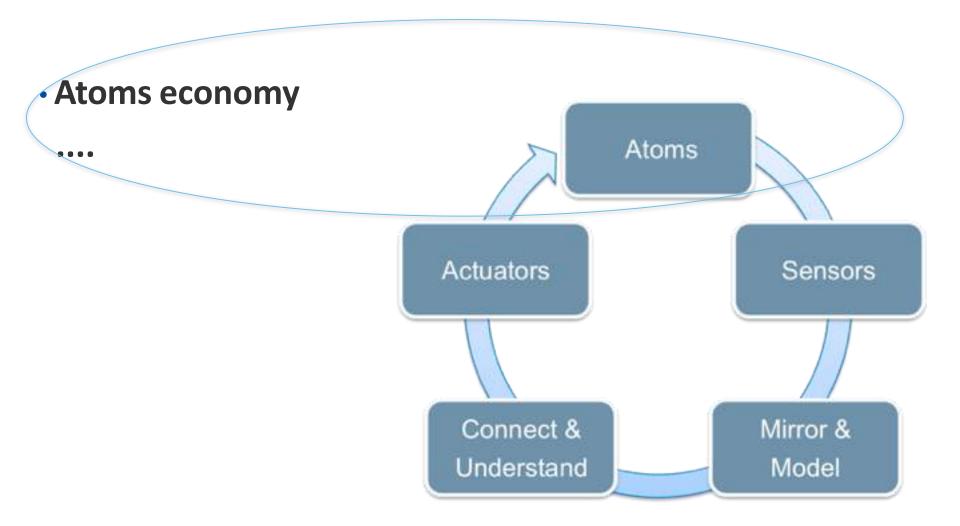
Wireless Network in Rome
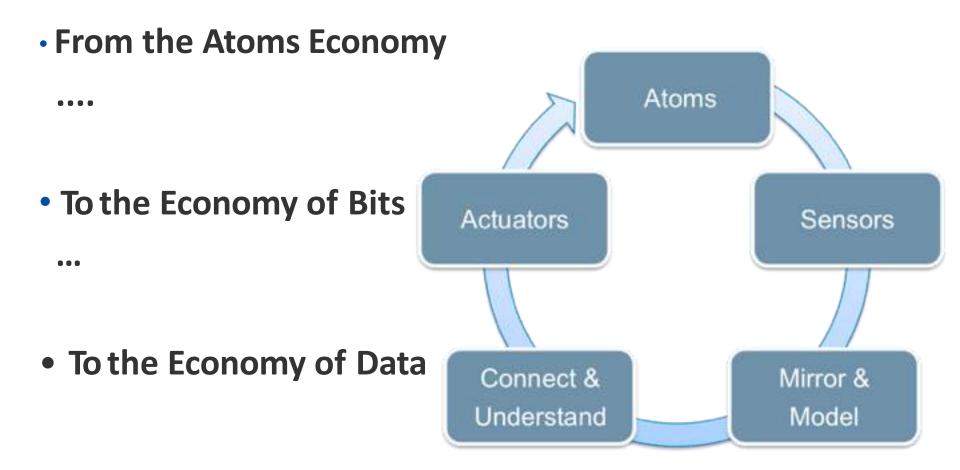
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data

- **Atoms economy**

....

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data

- **Atoms economy**

  ....

- **Bits economy**

  ...

Atoms → Sensors → Mirror & Model → Connect & Understand → Actuators → Atoms

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data

- **From the Atoms Economy ….**

- **To the Economy of Bits …**

- **To the Economy of Data**

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Smart cities reinvented through Data

REAL TIME 13:52

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Smart cities reinvented through Data

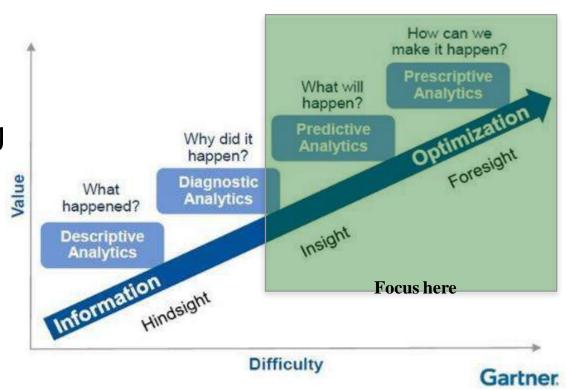• From Atoms to Data to Atoms

Exploit Data

- Traffic Jam
- Car accident
- It'll get worse
- Traffic re-routing

Value

What happened?
Descriptive Analytics

Why did it happen?
Diagnostic Analytics

What will happen?
Predictive Analytics

How can we make it happen?
Prescriptive Analytics

Information
Hindsight

Insight

Optimization
Foresight

Focus here

Difficulty

Gartner.

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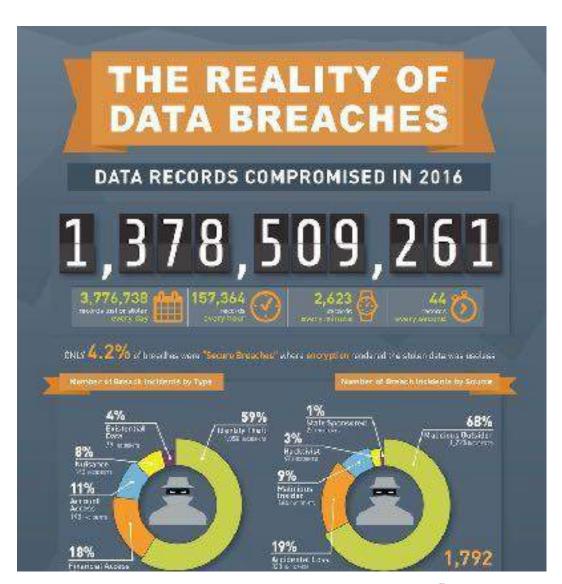
Data are valuable ….

• Security vs …

  - Privacy

  - Ownership

  - Accountability

How to apply Urban Platform?

USEFUL URBAN DATA

Air Quality   Positon
Transport   Street Lighting
Security   Waste Management
Traffic

MULTIPLE DATA SOURCES

IoT platforms
Crowd
Open Data
Social Networks
Legacy
......

URBAN PLATFORM TO EXPLOIT DATA AND MUCH MORE

MULTIPLE ACTORS

Local Governments
City Providers
Authorities/Agencies
Companies
Citizens

Urban platform features

- open
- detects and evaluates available data sources in the city
- exploits and visualizes important urban information accessible through standard APIs
- new innovative map-based urban services
- transforms city knowledge into valuable business insight
- no city lock-in solution, meaning that existing urban services can be easily replicated from one city to another
- no vendor lock-in solution, meaning that stakeholders can use and customize it without any vendor related constraint

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Compliance with…

- Standard: FIWARE

- Security: European Cyber Security Organisation (ECSO)

- Things: Alliance for Internet Of Thing Innovation (AIOTI)

- Data: Big Data Value Association (BDVA)

* All those are PPP

According to…

Global initiatives for Cities:

- Open Agile Smart Cities (OASC)

- Global City Team Challenge (GCTC – NIST)

- IES CITY Framework

In order to have solutions…

- replicable

- portable

- sustainable

- interoperable

- scalable

A proposal

City Enabler for Digital Urban Services, a FIWARE based software solution for "crawling, collecting, integrating and rendering on a map" scattered urban data coming from a number of public and private city (data) providers.

CE provides a set of tools to predict through location and to easily develop innovative map based urban services relying on the data collected.

Co-funded: eit Digital   Powered by: FIWARE   ENGINEERING

A proposal

Co-funded: Powered by:

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