



21<sup>st</sup> November

## THEMATIC SESSION

### ENTERPRISE 4.0

**From Industry 4.0 to Enterprise 4.0: Government policies and incentives, technology overviews and best practices**

**8 a.m. – 1 p.m.**

**Salone di Rappresentanza, Palazzo Tursi**

*Silmultaneous translation ita-eng-ita available*

**Industry 4.0** derives from the **fourth industrial revolution**. Experts and analysts maintain it will lead to an automated and interconnected industrial production. After the first phase of the Industry Development Plan 4.0, promoted by the Ministry for Economic Development, we are now in the second phase “Enterprise 4.0”, addressing not only large industrial companies, but also small and medium enterprises and highly digitalized service companies.

#### MAIN TOPICS:

- ❖ From “Industry 4.0” to “Enterprise 4.0”: 2017 Government Plan results and 2018 guidelines
- ❖ Enterprises in the Liguria Region towards Enterprise 4.0
- ❖ New management models and development of production processes in businesses: the management of Supply Chain becomes “Smart”
- ❖ Innovation: the key to evolving into circular economy
- ❖ Best practices and innovation projects for a smart city

8.00 a.m. **Conference Registration**

8.40 a.m. **Opening works**

**Chairman: Matteo Giudici**, President of Young Entrepreneurs,  
**Confindustria of Liguria**

8.45 a.m. **Welcome greetings**

**Giancarlo Vinacci**, Councilor for the Economic Development,  
**Municipality of Genoa**

**Alberto Pellissone**, Head of Strategic Development of the Production  
and Liguria Economy, **Liguria Region**

#### **Introductory Speeches**

9.10 a.m. *From “Industry 4.0” to “Enterprise 4.0”: 2017 Government Plan results and 2018 guidelines*

**On. Lorenzo Basso**, Deputy, **House of Representatives**

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- 9.25 a.m. *Title tbd (The Unioncamere initiative for Enterprise 4.0)*  
**Maurizio Caviglia**, General Secretary, **Chamber of Commerce of Genoa**
- 9.40 a.m. *Enterprise 4.0: Opportunities and Challenges*  
**Annamaria Di Ruscio**, CEO, **NetConsulting Cube**
- 9.55 a.m. *Effect of High-Tech on the development of the Enterprise 4.0*  
**Fulvio Puzone**, Business Developer at Technology Transfer, **IIT**
- 10.10 a.m. *Innovation Driving Smart Cities 4.0*  
**Michael Lake**, President & CEO, **Leading Cities**
- 10.30 a.m. *Insight into developments*  
**Maria Francesca Silva**, Asset & Strategic Development Manager, **GHT**
- 10.30 a.m. **Round Table**  
**The companies' point of view**  
*(round table with brief presentations lasting 10 minutes each)*
- Giuseppe Argirò**, Fintech Innovation Accelerator Manager, **Intesa Sanpaolo**  
**Paolo Bricola**, Head of Product Development Electronic Division, **Cobogroup** *(Integrated Waste Collection System in Industry 4.0)*  
**Alberto Clavarino**, General Director, **Netalia** *(Italian Cloud for Italian companies)*  
**Francesco Cauvin**, CEO, **SEDAPTA** *(SedApta Technologies for Industry 4.0: People, Processes and Technologies "SMART" Management)*  
**Simone Farello**, External Relations, **Open Fiber** *(The fiber optic ultrabroadband as the enabling factor of production 4.0)*  
**Luca Manuelli**, Chief Digital Officer, **Ansaldo Energia** *(digital transformation as strategic trigger for the development in Ansaldo Energia)*  
**Antonella Trombetta**, **Ansaldo STS** *(The digitalization and evolution of the rail system)*  
**Mario Pilotto**, Vice President Business Area Enterprise Information Systems - Security & Information System Division, **Leonardo** *(Leonardo vision on industry 4.0: the Secure Connected Factory)*  
**Leonardo Ambrosi**, Technology Manager for Digital Solutions, **ABB Power Generation & Water**
- 12.25 a.m. **Q&A**
- 1.00 p.m. **Conclusion**