

23rd November

THEMATIC SESSION  

GREEN SOLUTIONS for urban regeneration

Plans and projects for a sustainable urban mobility

2.00 p.m. - 4.00 p.m.

Salone di rappresentanza, Palazzo Tursi

Simultaneous translation ita-eng-ita available

MAIN TOPICS

2.00 p.m. **Afternoon session**

Chairman: Francesco Pellegrino, Director of Mobility, **Municipality of Genoa**

Welcome greetings

2.05 p.m. **Marco Bucci**, Mayor of Genoa and President of **Genova Smart City Association**

2.20 p.m. *The mobility manager's view: presentation of the manager's mandate for mobility*

Stefano Balleari, Councilor for Mobility and Local Public Transport and Deputy Mayor, **Municipality of Genoa**

2.35 p.m. PUMS, it starts (Urban plan for sustainable mobility)

Enrico Musso, Director **C.I.E.L.I. University of Genoa**

3.00 p.m. Initiatives to support the development of PUMS

- MATRICE Origin/destination
- Questionnaire for the employees in the Municipality of Genoa and commuting to work plans (PSCL)
- Mobility Management actions: the DEMO EC project

Maria Fassone, Antonio Rossa, Mobility Direction

3.30 p.m. *Mobility transforming the city that transforms mobility*

Claudio Minelli, Partner, **Mobility in Chain**

3.45 p.m. *ELVITEN Project for light electric mobility in the city*

Bartolomeo Valcalda, Logistics and Transports BU Director, **T-Bridge**

4.00 p.m. **Conclusion**