



20<sup>th</sup> November

**OPENING CONFERENCE**  

**The energy of innovation for the growth and quality of life of the city**

**8.30 a.m. – 1.15 p.m.**

**Salone di Rappresentanza, Palazzo Tursi**

*Simultaneous translation ita-eng-ita available*

8.30 a.m. **Conference Registration**

9.00 a.m. **Welcome greeting and opening session**

*Speakers:*

**Marco Bucci, Mayor of Genoa** and President of **Genoa Smart City Association**

**Giancarlo Vinacci**, Councilor for the Economic Development and University, **Municipality of Genoa**

**Elisa Serafini**, Councilor of local marketing, culture and youth policy, **Municipality of Genoa**

**Edoardo Rixi**, Councilor for Economic Development and Entrepreneurship, **Liguria Region**

**Paolo Odone**, President, **Chamber of Commerce of Genoa**

**Sonia Sandei**, Vice President, **Confindustria of Genoa**

**Chairman: Marco Gatti**, expert ICT journalist and Smart City

**University and Research speaking**

*Speakers:*

**Enrico Giunchiglia**, Pro-rector vicar, **University of Genoa**

**Roberto Cingolani**, Scientific Director, **IIT**

**Carlo Ferdeghini**, SPIN Institute Director, **CNR Genova**



11.30 a.m. **Round Table**

***Innovative skills and technologies for city growth and quality of life***

*Speakers:*

**Mauro Giacobbe**, VP Strategic Marketing – Security & Information Systems Division, **Leonardo**

**Danilo Moresco**, Head of Power Generation & Water Business, **ABB in South Europe**

**Paolo Pandozy**, CEO, **Engineering** (*Engineering: activities and investments in the territory of the Municipality of Genoa*)

**Luigi Predeval**, CEO, **GHT – Genova High Tech** (*Genova Research & Advanced Technologies Campus : the smart city of Genoa*)

**Debora Stefani**, Head of North Macro Area, **e-distribuzione** (*Innovation in e-distribuzione*)

1.00 p.m. **SCHOLARSHIP AWARD CEREMONY G.B. Ferrari**

**Mario Corsi**, President, **ABB Italy**

**Paolo Comanducci**, Rector, **University of Genoa**

1.15 p.m. **Conclusion**