



Good practice of an ACR+ member: Regional Program for a Circular Economy of the Brussels-Capital Region

May 2016 - Marion Courtois, ACR+

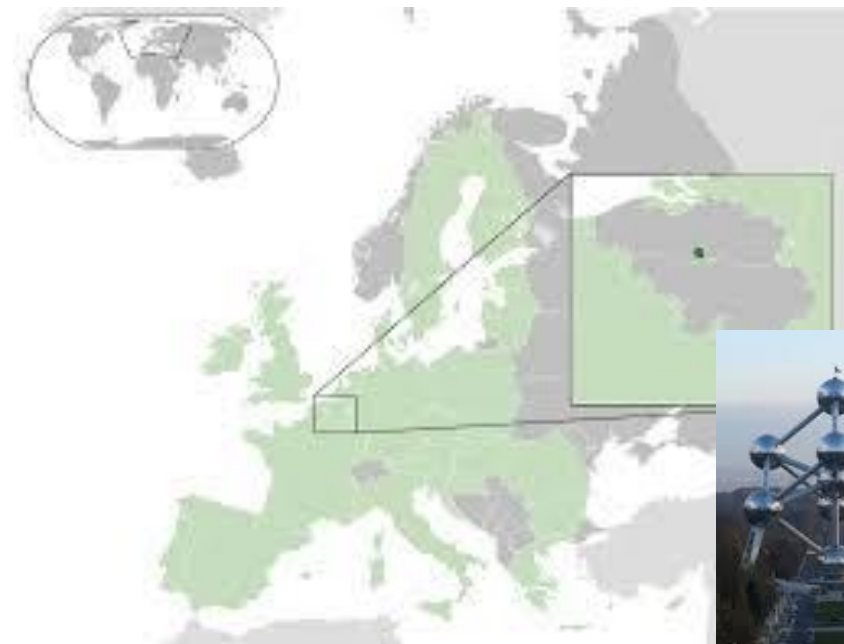
Brussels-Capital Region

1,1 million inhabitants

HQ of EU, NATO, 200 multinationals, 120.000 SME's

11% of green spaces

Regional Government



Transition of the economy – timeline



2004-2009:

Focus

- Energy
- Sectorial niches



2010-2015

Public-private action plans on

- Sustainable construction
- Resources Waste
- Water
- Sustainable food

2016-2020

Public-private actions plans on
circular economy

- Construction
- Resources Waste
- Logistic
- Retail
- Food

- + transversal
- + territorial

approaches



2010-2015: Employment-Environment Alliance

Sustainable construction



Resources

La Cellule vous accompagne...
... gratuitement!

Le pré-diagnostic
3 étapes vers l'éco-conception



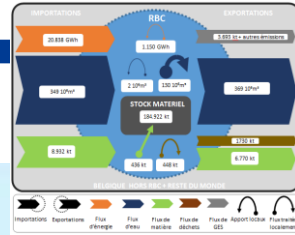
Water



Sustainable food



2010-2015: Employment-Environment Alliance



MAD
BRUSSELS
MODE
AND DESIGN
CENTER

Eco-conception 1



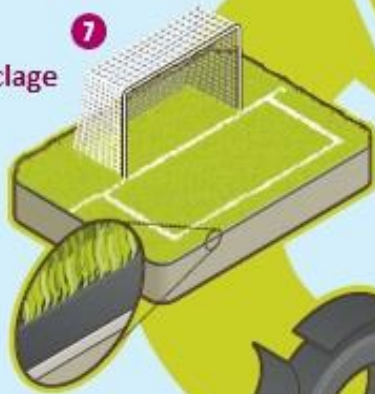
Ecologie industrielle 2



Economie de fonctionnalité 3



Recyclage 7



Réemploi 4



Réutilisation 6



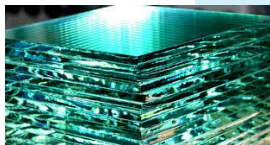
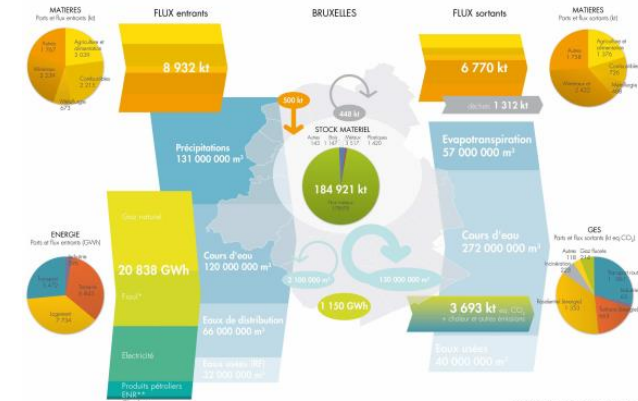
Réparation 5



opalis

+ Urban metabolism

MÉTABOLISME URBAIN, RÉGION DE BRUXELLES CAPITALE



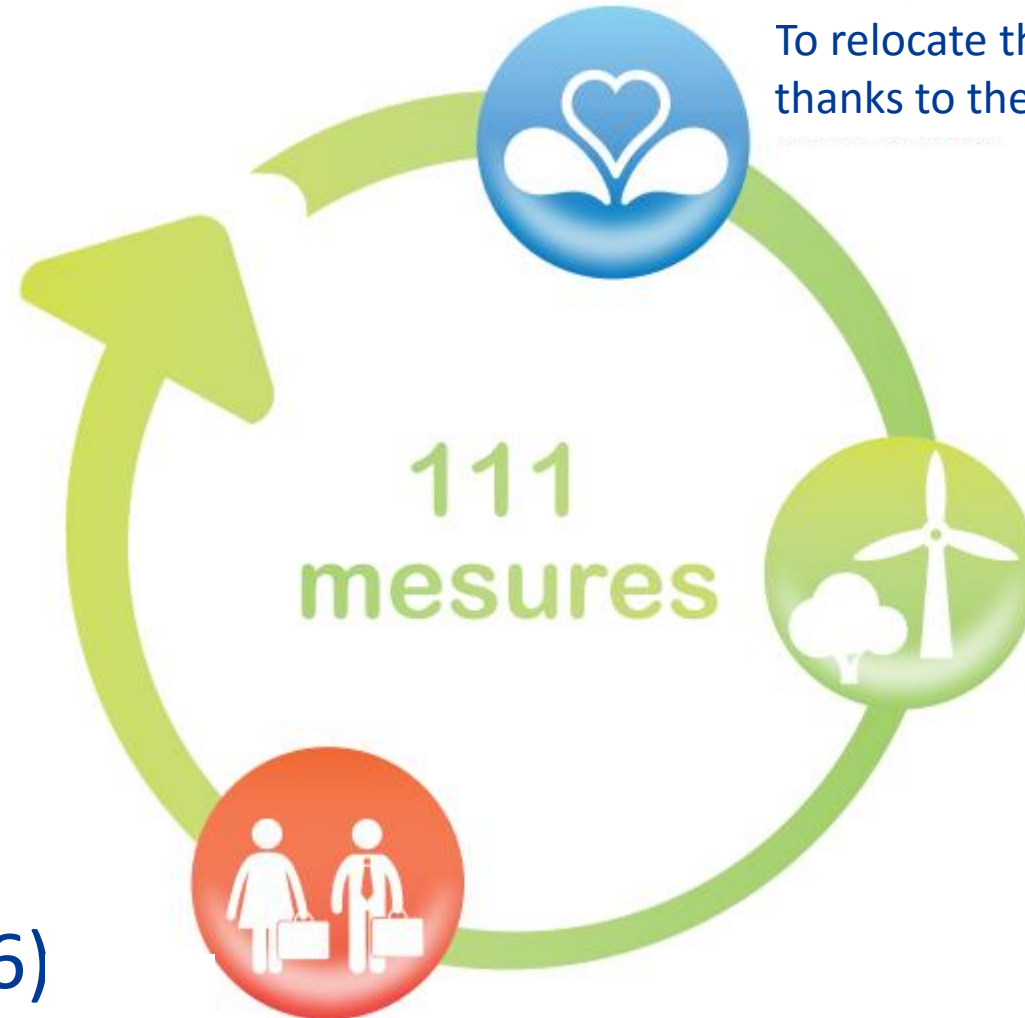
Source: KCEIO - SCORIS - BMS, pour le compte de la Région de Bruxelles Capitale, mise à jour en mai 2011.



2016-2020: Regional Program for Circular Economy

- 3 main objectives

- Budget: > 12 mio € (2016)



To relocate the **Brussels' businesses** thanks to the circular economy

To transform the **environmental objectives** of the Regions in economic opportunities

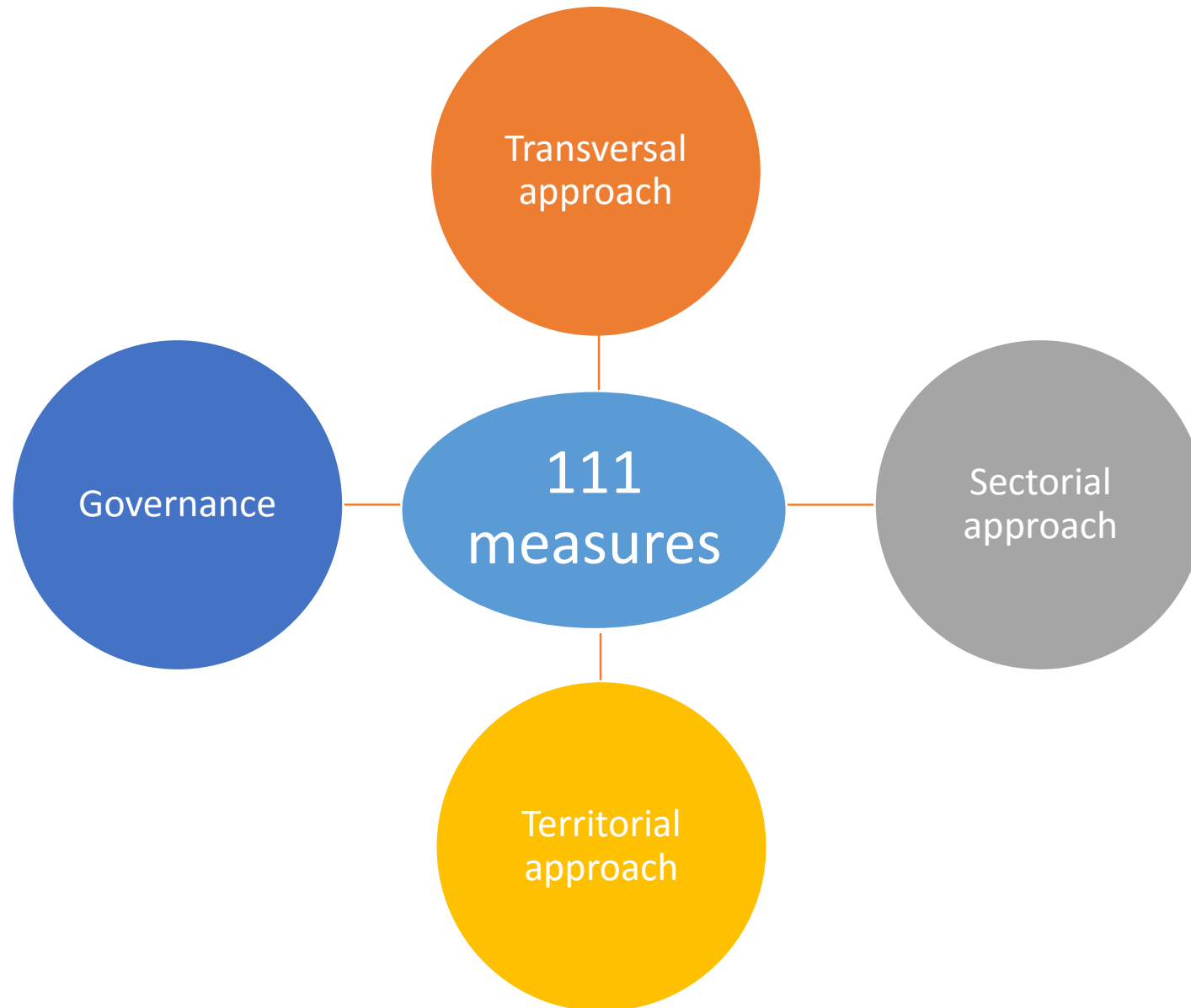
To create **jobs**

2016-2020: Regional Program for Circular Economy

- Ambitious objectives



2016-2020: Regional Program for Circular Economy



2016-2020: Regional Program for Circular Economy

- Governance: Enhanced inter-governmental cooperation



Transversal Actions: Call for proposals for firms

- To support innovative activities implemented in the Brussels region.



- 1 million € of direct support per year

Sectorial actions: Sustainable construction

4 main actors to stimulate economic activities in construction



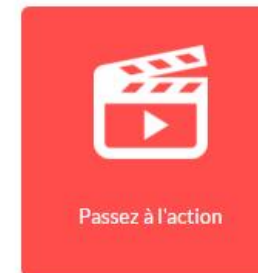
**Confédération Construction
Bruxelles-Capitale**

Construction, énergie & environnement



Sectorial actions: Sustainable food

Regional strategy



Focus



Sectorial actions: Resources

Call for projects: identification and selection of projects that will be located in Recy-K, a platform of reuse, reparation and recycling



Your region/city wants to become a CE leaders?

Join ACR+!



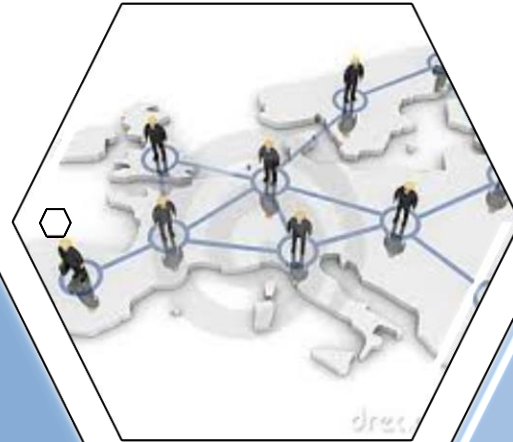
Information Visibility

Cooperation with national networks

- Fundacion para l'economia circular (Spain)
- Fundation for Circular Economy (Hungary)
- Circle Economy (Netherlands)
- Institut de l'economie circulaire (France)

Advisory Committee

- Unilever
- European Environmental Bureau (EEB)
- University College of London (UCL)
- ...



Promotion Visibility

Political support

- Janez Potočnik (UNEP)
- Antoinette Ghil (Paris)
- Céline Frémault (Brussels Region)
- Leo Brincat (Malta)
- ...

Active members

- OVAM (Flanders)
- Zero Waste Scotland
- Il-de-France
- ARC (Catalonia)
- LIPOR (Portugal)
- Contarina (Italy)

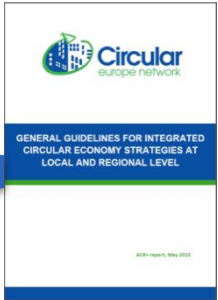
Related to the topic



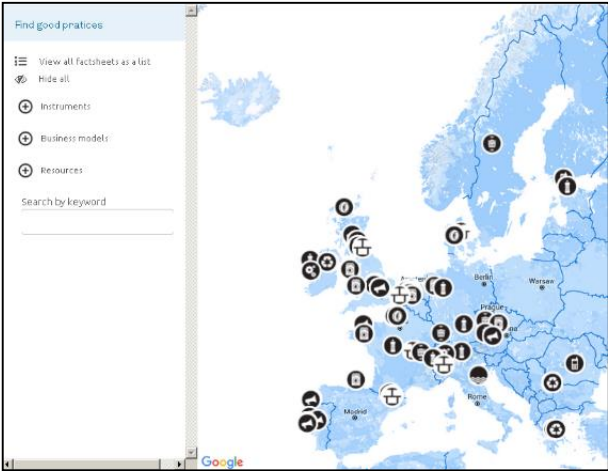
20 years experience

Next focus for Circular Europe Network

Guidelines on sustainable food



Best practices



*More info on the PREC?
See the CEN factsheet!*

Proposals of European projects



Green Public Procurement
New business model



Jobs

Economic prosperity





Thank you!

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